

"Know what's inside the box before you decide to look outside of it" - mary tweten 2008



WIIDC education/government corporate branding logo design

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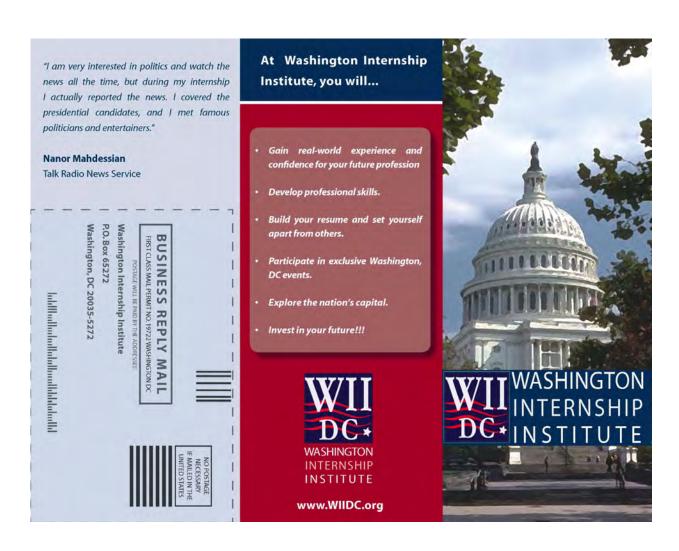




WIIDC education/government corporate branding tri-fold flyer (front)

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WIIDC education/government corporate branding tri-fold flyer (center)

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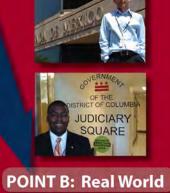
POINT A: College Life The distance between the two can feel overwhelming to say the least. Savvy students count on The Washington Internship Institute to assist them in making the journey a smooth one. Interning in Washington will help

Interning in Washington will help you find your talents, learn what you want to do, and unleash your professional passion.



Discover Yourself, Create Your Future . . .





www.WIIDC.org

"DC is a place with endless possibilities and opportunities. From going to Congressional hearings and seeing how the government works from the inside, to watching the fireworks on the 4th of July at the National Mall. Washington has something for everybody."

Joe Conway

US Department of Health and Human Services

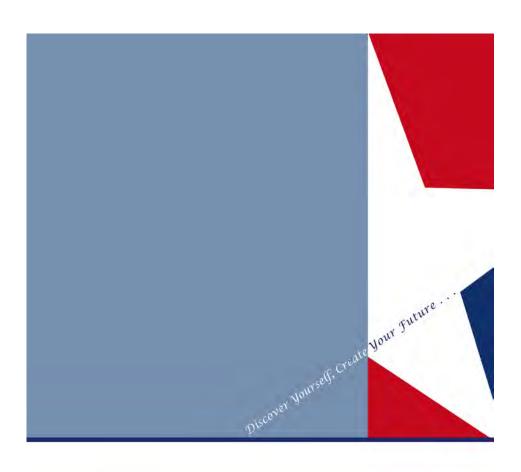
Please send more information to me about WII INTERNSHIPS IN WASHINGTON, DC		Name: UM: UMS. College or University: (now attending) Date of Graduation: // / Major:	Mailing Address: (good through)		OR APPLY ONLINE AT: www.WIIDC.org
me about GTON, DC	□ an undergraduate student □ faculty □ administrator □ a graduate student □ staff □ staff □ student □ staff		Phone: Apt/Rm:	State: Zip:	WIIDC.org



WIIDC education/government corporate branding logo usage guide cover

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WIIDC education/government corporate branding logo usage guide example I

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DIFFERENT SIGNATURE (LOGO) FORMATS



Three-Color

Washington Internship Institute's Signature should appear in its three-color version whenever possible

Three-Color- Negative

For applications where the background is a dark color, the signature background should appear in white to assure legibility.

One-Color Grayscale

When printing specifications or budget restrictions will not permit the use of color printing, the one-color (grayscale) version should be used

One-Color - Negative

For applications where the background is a dark color or solid black, the signature background should appear in white to assure legibility and to contrast better.





Three Color







(solid background has been added for display purposes)

Three Color Negative

One Color Negative



WIIDC education/government corporate branding logo usage guide example II

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WII DC*

COLOR PALETTE

The Primary Color Palette is made up of the threecolors used in the Washington Internship Institute Signature and they represent the core of our personality. The consistent use of these core colors defines and reinforces our distinctive character and should be used on all Washington Internship Institute materials.

We have enlisted the standards of the Pantone Matching System (PMS) which is a universally recognized color matching system based on lithography printing inks.

The color palettes include specific spot color references for coated paper stocks (please note that these numbers may differ due to the way inks appear on different stocks) and process match break downs (CMYK) for printing applications with limited budgets. Also included are RGB equivalents for use in Word, Excel or PowerPoint.

Pantone	CMYK	RGB
Pantone Process Coated DS 184-1C	C = 97 M = 93 Y = 23 K = 10	R = 21 G = 12 B = 93
Pantone Process Coated DS 199-2C	C = 90 M = 65 Y = 0 K = 35	R = 24 G = 39 B = 99
Pantone Process Coated DS 99-1C	C = 12 M = 93 Y = 69 K = 2	R = 216 G = 20 B = 41



WIIDC education/government

corporate branding logo usage guide example III

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 $\underset{\mathrm{DC}}{\mathbf{WII}}$

TYPOGRAPHY

Typography is a strong extension of our brand's personality and plays a major role in creating a consistent look across all communications and promotional materials. Two specific typefaces: Myriad and Lucida Calligraphy Italic, should be used with the recommendations indicated.

Myriad was chosen to render the wordmark of the Washington Internship Institute's Signature, a simple and contemporary type style that complement the symbol. This typeface should be used extensive ly on all of the WII materials.

Zapfino is a complimentary font for WII Marketing Materials and should be used sparingly. This font is limited and should only be used for titles in marketing materials.

MYRIAD

ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 1234567890

LUCIDA CALLIGRAPHY ITALIC

ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 1234567890

ZAPFINO

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopgrstuvwzuz

1234567890



GREEN SUN RISING INC green energy corporate branding logo design

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GREEN SUN RISING INC. green energy

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Member of the Canadian Solar Association – CanSIA Member of Great Lakes Renewable Energy Association – GLREA

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- partners & companies
- team & plant

Info about sustainability

Info about solar thermal

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WELCOME TO GREEN SUN RISING INC.

Harvesting the sun's power

Engineering solutions for a sustainable and environmentally friendly world



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CFO SOLUTIONS financial consulting corporate branding logo design

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CFO SYNERGY financial consulting corporate re-branding logo design











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CFO SYNERGY financial consulting corporate branding web template design





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SCOPE OF SERVICES:

CFO Synergy is dedicated to providing senior operations-oriented financial solutions for your project requirements. CFO Synergy provides services in quotation and costing systems, corporate turnaround situations, acquisition integration, interim CFO services and performance management. The strengths in the quotation and costing systems services include:

- Generate increased profits through enhanced cost methodologies employed during the quoting process
- Streamline the quote management process starting from the customer RFQ, through to delivery of the sales quote, and on to supplier sourcing decisions
- · Enhance operating profit predictability through more accurate costing of quotations
- Understanding true profit and loss situations in customers and products through efficient full activity cost analysis

OUR EXPERIENCE:

Jim Smith, Founding Partner of **CFO Synergy** developed key processes that have enabled him to improve cost management during a career spanning thirty years in financial operations of manufacturing companies. Leaders in industry such as Magna International, Leggett & Platt, The Marmon Group and Ernst & Young have all benefited from Jim's expertise and dedication including projects with:

- 25% improvement in a \$4 million automotive stamping program that was improperly quoted, using inaccurate techniques
- 10% improved return on investment for an automotive tube extrusion company by reducing overlapping activities and improving customer negotiation methods and support
- 15% overall profit improvement in an engineered wire and cable business using process modifications, refocusing of resources in management and re-direction of sales efforts.

CONTACT US:

The next step is yours - contact Jim Smith at CFO Synergy for a one-hour initial consultation at (630) 730-3918 or jsmith@cfosynergy.com.



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MARY & MAC DESIGN graphic design re-branding website re-design

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mary & mac graphic design is a high quality design studio that combines strategic marketing techniques with customized creative design to produce unforgettable results.



VENTURE LABELS label company logo design

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BRILLIANT INTERACTIVE MEDIA media company

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BWA Fundraiser tri-fold flyer (front)



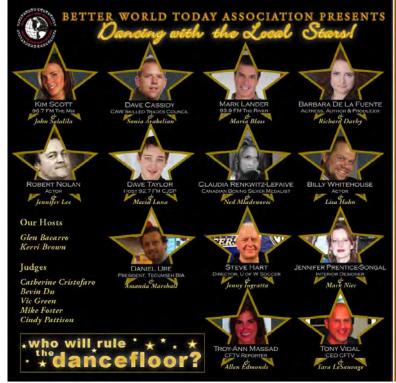


BWA Fundraiser tri-fold (center)





BWA fundraiser mailer















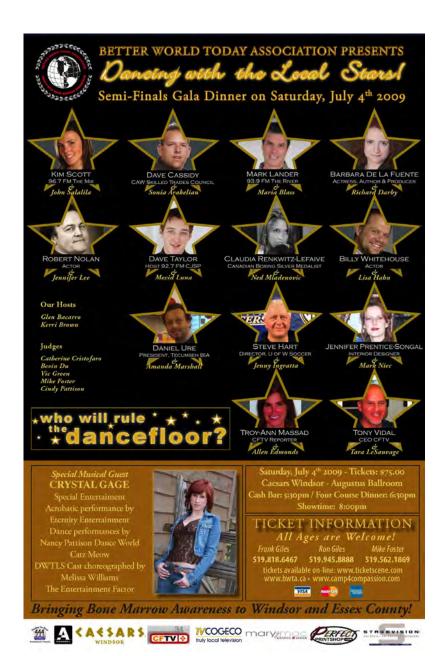






BWA fundraiser poster

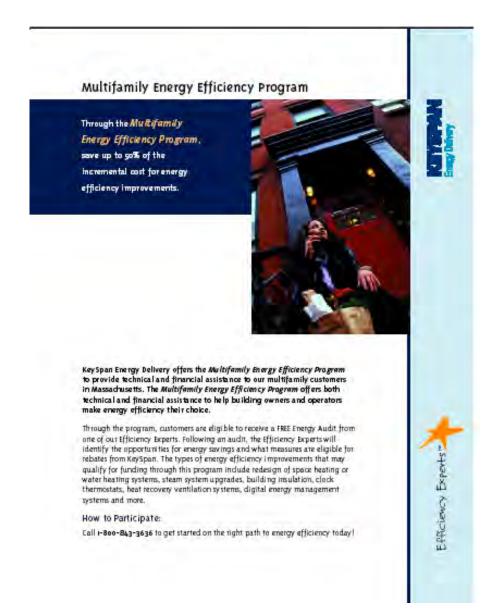
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KEYSPAN energy ad design

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LEGGETT & PLATT automotive tradeshow display

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LEGGETT & PLATT automotive flyer





LEGGETT & PLATT automotive poster

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LEGGETT & PLATT manufacturing advertisement

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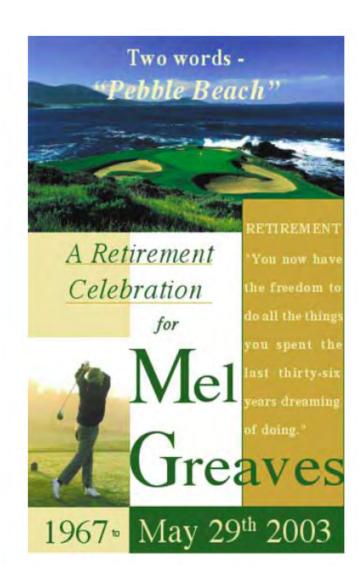


Best Companies to Work for in Canada



DELOITTE financial program cover

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DELOITTE financial invitation

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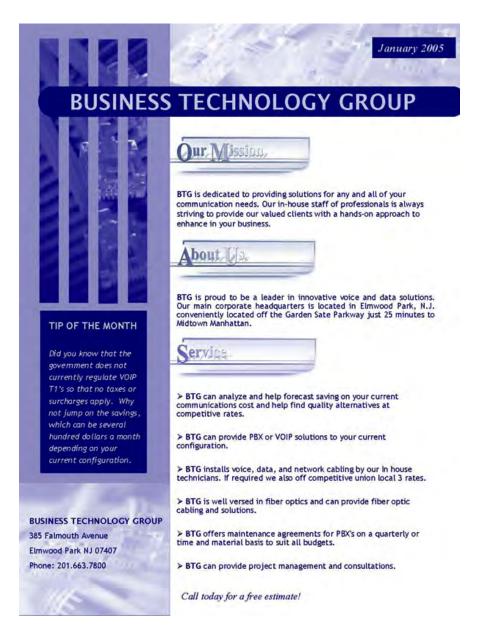




BTG INC. telecommunications monthly e-newsletter

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DELOITTE financial flyer

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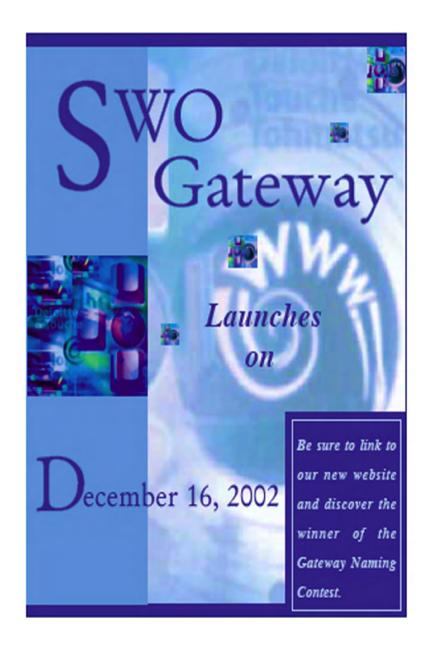
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What's on menufor Food Manufacturing in Canada? If you know, you can make the right choices to prepare for the future. Deloitte & Touche, in collaboration with The Conference Time & Place Board of Canada, will be unveiling a comprehensive November 4, 2003 (Tuesday) review of the food manufacturing industry. It will include: 7:30 to 9:00 am · Historical and forecast data from The Conference Board Hilton Toronto Airport of Canada Room: Vista Salon - Lobby Level 5875 Airport Road · A look at sub-sector performance Mississauga, ON L4V 1N1 · Meaningful short- and long-term projections Expert analysis of industry trends and best practices Speakers Brent Houlden, National Leader Consumer Business Practice, Be among the first to benefit from this important Deloitte & Touche information. Learn if your company is positioned to take Louis Thériault Associate Director, advantage of current trends and prepare for the future. The Conference Board of Canada It's all on the menu at the Deloitte & Touche / Agenda The Conference Board of Canada Outlook for Food 7:30 am Registration & Breakfast Manufacturers breakfast event. 8:00 am Welcome & Presentation 8:50 am Question Period



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We congratulate our successful UFE writers in Windson Garon Meskle, Meridith Popp and Salman Hai.



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Gold Medalist and fellow successful UFE writers from our Hamilton office: Andrew Meghan and Cynthia Dawson who worked diligently to achieve this level of excellence. At Deloitte, our people continually

Take a bow, Giacomo (pictured right), Andrew and Cynthia,

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- Cash flows and projections Asset protection

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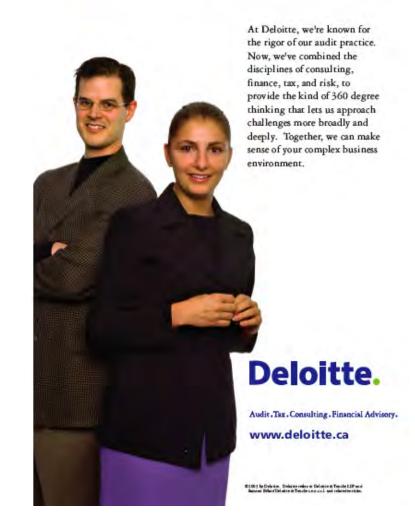




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We don't make the complex simple. we make it understandable

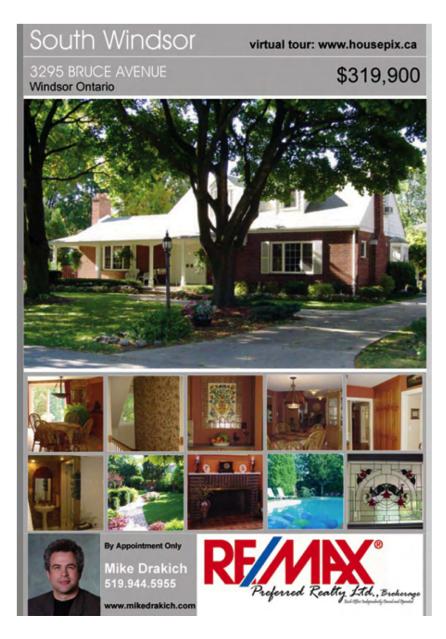




REMAX PREFERRED REALTY real estate flyer

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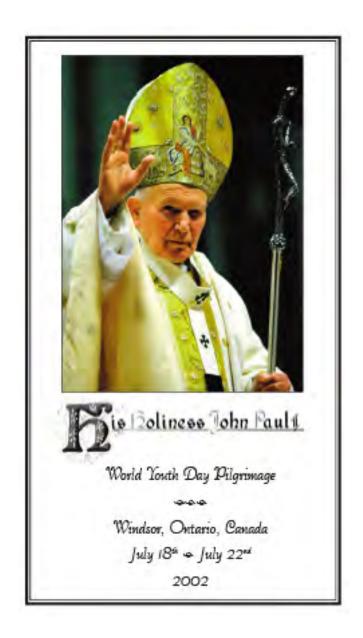


PRIVATE CLIENT invitation



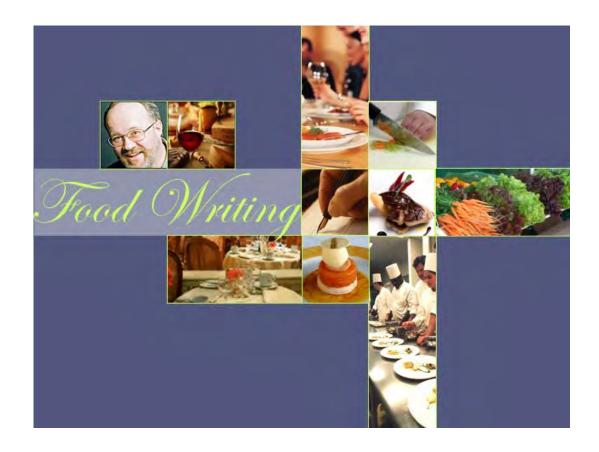


WORLD YOUTH ORGANIZATION non-profit organization souvenir announcement



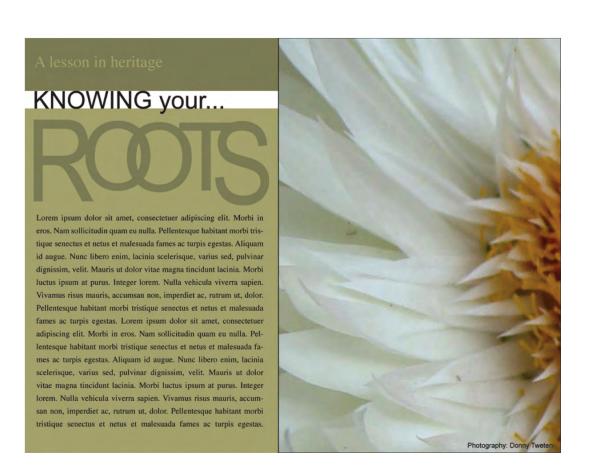


PRIVATE CLIENT presentation





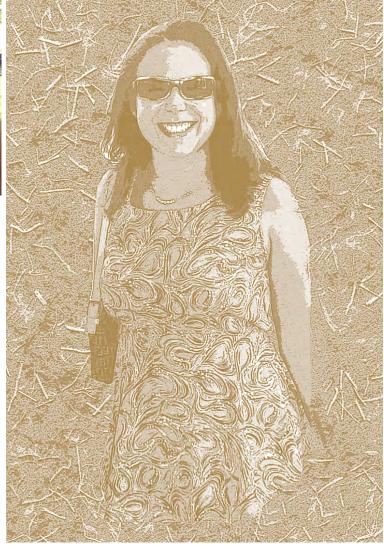
PRIVATE CLIENT presentation





PRIVATE CLIENT photo manipulation







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PRIVATE CLIENT photo restoration







PRIVATE CLIENT photo restoration







PRIVATE CLIENT photo restoration







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the end